

Out of the Blue

Inspiration Home Makes a Connection to Community

The Community Journals and Milestone Custom Homes team up with Susan G. Komen for the Cure as they prepare to launch the home of tomorrow... today.

GROUND BREAKING

The Inspiration Home, an innovative showcase home, broke ground in February 2008 and will open its doors to the public for weekend tours in the spring of 2009. The Upstate South Carolina Affiliate of Susan G. Komen for the Cure, as a partner, will benefit directly from proceeds from the Inspiration Home. They focus on working to better the lives of those that face breast cancer in our community. Up to 75% of net proceeds generated by the Komen Upstate South Carolina Affiliate stay in the Upstate.

"As a result of this donation, hundreds of uninsured women in the Upstate will benefit from free mammograms, treatment support and education." said Mary Lynn Faunda Donovan, Executive Director of the Upstate SC Affiliate of Susan G. Komen for the Cure.

PRODUCT SHOWCASE

Far different from a "dream home", the Inspiration Home is designed from the ground up to create a venue for old-world craftsmanship to coexist with innovative design and state-of-the-art technology. The three-story, 8,400 square-foot home is located in Cobblestone, a subdivision in Simpsonville, South Carolina. The Milestone team has carefully selected the latest high-

performance building materials and home amenities to create a value added home where national and local building suppliers will have an opportunity to showcase their products and demonstrate on site.

"The Inspiration Home concept has a purpose. This home will offer an experience far beyond your typical dream home, and connect with the community. We chose Susan G. Komen for the Cure as our charity of choice because

this organization inspires people to live every day. This collaboration brings a deeper meaning to every brick we will lay during the construction phase of the home,"

said Jerry Fay, of Milestone Custom Homes.

"We are certain that together, the work and dedication to this project will have a positive effect on lives in the future," said Mark Johnston, publisher of The Community Journals.

EVOLUTION

Community Journals will track the evolution of this home, unveiling the hottest home trends in the industry. "Out of the Blue" and the official website of the Inspiration Home, www.inspirationhomesc.com will feature monthly information, new products and updates on the Inspiration Home.



INSPIRATION HOME
Intelligently Designed for Life

PRESENTED BY:

Community
Journals
Greenville | Spartanburg | Anderson

MILESTONE
CUSTOM HOMES

BENEFITTING:

susan g.
komen
FOR THE
cure UPSTATE
SOUTH CAROLINA