

# Jerry Fay and Chris Rogers

For many, the thought of building a home is less than inspiring. Chris Rogers and Jerry Fay, co-owners of Greenville's award-winning Milestone Custom Homes, are changing this perception. With meticulous attention to details, open lines of communication, and a disciplined commitment to organization, Rogers and Fay have created a proactive approach to building that streamlines choices and minimizes surprises. For more than a decade, Milestone Custom Homes has stayed true to a simple vision. "We build exclusive homes with inclusive building practices," says Fay. This means that everything from home design, construction and

real estate exchanges can happen in house. Rogers and Fay know that the relationship between family and home is not only dynamic but intensely personal, and it is what inspires them to find creative solutions in everything from stunning architectural details to "future proofing" clients' homes against a rapidly changing market. In Spring 2009, they will showcase their talents in The Inspiration Home. The three-story, 8,400-square-foot house will be located in Cobblestone, a subdivision in Simpsonville, and will be created as a venue for old-world craftsmanship to coexist with innovative design and state-of-the-art technology.



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Photograph by: Monica Parkkonen

behind the counter | 2008

## DID YOU KNOW?

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